

## Press

### Exhibitors from 17 countries at the 13th SHK MOSCOW



#### Spotlight on energy efficiency

Interest in innovative building, energy and environmental technology systems is unflagging in Russia. This despite the fact that, after years of spectacular growth rates, the domestic construction industry is currently experiencing a weak phase mainly as a result of the scarcity of finance and difficulties obtaining supplies of building materials. The effects of the global financial and economic crisis have slowed construction activities. However, these effects are unlikely to bring them to a standstill even in the longer term – especially as the backlog in demand both for new buildings and the renovation of old ones remains tremendous. What's more, the construction industry is one of the areas on which the Russian government is clearly focusing. Accordingly, it is orchestrating a major push to support the industry with plans to increase investment in social housing and infrastructure projects. The Russian market continues to be seen as highly promising for suppliers of sanitation, heating and air-conditioning technology.

The response of trade visitors attending SHK MOSCOW between 21 and 24 April promises to be equally lively – above all because the event will once again provide a compact overview of the international innovations covering all aspects of heating, air-conditioning, ventilation, refrigeration, building and sanitation technology. Some 200 exhibitors hailing from 17 countries will showcase their offerings across 10,000 square metres. The focal theme at SHK MOSCOW – the only event in Russia to address the entire spectrum of building and energy technology under one roof and at one time – will be energy efficiency.

Visitors can look forward to a further highlight rounding out the exhibitors' offerings. A specialist symposium, bannered "Modern energy-efficient equipment for heat, water supply and air conditioning of buildings. Capital

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repairs, facility operation and buildings conservation" is being organised by the Association of Engineers for Heating, Ventilation, Air-conditioning, Heat Supply & Building Thermal Physics (ABOK) and Association of the European Heating Industry (EHI).

With the trade show's change of date to April, the fair's organisers Messe Düsseldorf and its subsidiary Messe Düsseldorf Moscow 000 are responding to the industry's requests. This serves to perfectly complement the international calendar of events. And it's not just the date that is ideal, so is the layout of the exhibition space. The new constellation in Hall 2 of the Moscow Expocentre fairgrounds in Krasnaya Presnya allows visitors to get from A to B more easily, making for a more efficient trade fair visit.

SHK MOSCOW is being staged by Messe Düsseldorf for the 13th time. Its partners, the industry associations Bundesindustrieverband Deutschland Haus-, Energie- und Umwelttechnik e.V. (Federal Industrial Association of Germany House, Energy and Environmental Technology – BDH) as well as EHI and ABOK have backed the event from the outset. Easily reached from the city center using various modes of transport, the cutting-edge fairgrounds boast a wealth of service offerings, ensuring that the trade fair goes off smoothly. For architects, planners, plant builders, installers, engineers, tradesmen, property developers, investors and traders from Russia and its neighbouring countries, SHK MOSCOW 2009 will once again be an unmissable event.

Further information on the trade fair can be found at [www.shk-online.com](http://www.shk-online.com) or by contacting Ms. Nicola Otto or Ms. Katja Burbulla at Messe Düsseldorf (Tel. +49/(0)211/4560-7709, e-mail [OttoN@messe-duesseldorf.de](mailto:OttoN@messe-duesseldorf.de) or Tel. +49/(0)211/4560-7707, e-mail [BurbullaK@messe-duesseldorf.de](mailto:BurbullaK@messe-duesseldorf.de)).

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