

**Presse
Press**



**Top date on the Russian trade fair calendar
for state-of-the-art plant technology is once again a complete success**

SHK MOSCOW 2008 offers the best perspectives in a growth market

At the cutting-edge Expocentr fairgrounds in Krasnya Presnya, Moscow, the three halls and the open-air area which hosted SHK MOSCOW from 12 to 15 May 2008 featured a large number of international participations. A total of 315 exhibitors from 23 countries showcased their innovations in the fields of heating technology, air-conditioning, ventilation, refrigeration technology, building technology and sanitation technology. The organisers of this trade fair with a distinctly innovative edge, Messe Düsseldorf GmbH and its subsidiary Messe Düsseldorf Moscow, placed special emphasis on the full spectrum of renewable energy.

No fewer than 16 international companies focused exclusively on presenting innovations dedicated to the topical theme of environmentally friendly technologies. And for good reason, considering that alternative forms of energy such as solar power and heat pumps are very much in demand on the Russian market in view of rising electricity prices and declining state subsidies. Such well-known names as Schüco, DeDietrich and Bosch unveiled their latest ideas for this sector. The ideal complement to this thematic focus was formed by the exhibition "renewables made in Germany" put together by the German Energy Agency (dena).

The tried-and-trusted grouping of exhibits according to theme was a big hit with the 12.500 visitors. Hall 7 was home to manufacturers of boilers, burners, measuring and control technology and all aspects of renewable energy. Hall 3 featured pipes, fittings, water treatment, pump technology, heating accessories while the Hall Forum was the showcase for everything related to air-conditioning, ventilation, and refrigeration technology. With its comprehensive programme, renowned international exhibitors and optimal pairing of supply and demand, SHK

MOSCOW once again lived up to its reputation as the top industrial and technology fair for the sector in the Russian Federation.

The trade fair was rounded out by a symposium on the subject "Modern Energy Efficient HVAC Systems and Climate Control" coordinated by Russian partner association ABOK and the Association of the European Heating Industry (EHI) with the backing of Messe Düsseldorf.

SHK MOSCOW is considered to be the only event in Russia which showcases heating technology, air-conditioning, ventilation, sanitation and building technology all under one roof at the same time. The visitors once again praised the companies' high levels of innovation, while the exhibitors forged many promising contacts and closed deals.

SHK MOSCOW is the No. 1 platform for efficient technologies and renewable energy, and offers an impressive array of international participations, the B-to-B Visitor Forum and, last but not least, the personalised and highly professional service provided by the organisers.

A very gratifying aspect of the 2008 event was the large number of international joint stands – companies from China and Finland have long since recognised the importance of the Russian market and were represented, while Italy took the spotlight with its biggest national presentation in the history of SHK. Germany was on board with an official federal participation comprising a total of 56 businesses, thus once again bearing testimony to the unflagging interest in the Russian market. A quarter of the 20,000 square metres of gross exhibition space was occupied by German companies alone. Respected companies such as Bosch Thermotechnik, Buderus, Vaillant, Viessmann, Weishaupt and many more were on site.

Messe Düsseldorf's partner, the Bundesindustrieverband Haus-, Energie- und Umwelttechnik e. V. (German association for the building, energy and environmental technology industry – BDH), once again testified to the tremendous significance of the Russian market for its industry. General Executive Manager Andreas Lücke commented: "In the Russian Federation, energy efficiency of buildings is becoming a major topic since energy prices are rising fast. Russian investors are getting more and more interested in the state of the art of heating

technology including systems for renewable energies. The SHK MOSCOW offers them a perfect overview on these state of the art solutions.”

As in previous years, SHK was rounded out by the 8th “Düsseldorfer Wirtschaftstage” business conference where excellent collaborative relationship shared with the partner city of Moscow was highlighted. More than 50 experts participated in the lively debates.

The next SHK MOSCOW is already scheduled for 26 to 29 May 2009.

SHK MOSCOW is supported by numerous prestigious German and international associations. Further information on the event is available at www.shk-online.com as well as from Ms. Elke Moebius, phone: +49/(0)211/45 60-7707, e-mail: MoebiusE@messe-duesseldorf.de and Ms. Nicola Ehls, phone: +49/(0)211/45 60 -7709, e-mail: EhlsN@messe-duesseldorf.de at Messe Düsseldorf GmbH.

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