

## **Press**

### **SHK MOSCOW in top form for its jubilee edition**

**Russia's leading trade fair for building and energy technology attracted the industry's top decision makers**

**More than 10,500 trade visitors applauded product innovations and the high-calibre conference programme**

Energy efficiency, security and the convenience of state-of the-art building technology form a subject that has become highly significant and topical in the countries within the Russian Federation. Bearing testimony to the fact once again was the four-day run of SHK MOSCOW, the International Trade Fair for Sanitation, Heating, Airconditioning, Building Automation, which closed on 25 May 2006. The trade fair has earned a name for itself as the premier platform for the industry in Russia and once again proved to be the meeting point for all decision makers. Over 10,500 trade visitors from all corners of the Russian Federation took advantage of the SHK MOSCOW 2006 offerings and rated the event extremely favourably. Above all, the myriad of product innovations unveiled by exhibitors and the high-calibre ancillary programme received unanimous praise.

For their part, the exhibiting companies were highly satisfied with the wealth of interesting new business contacts that they were able to forge at SHK MOSCOW. Andreas Lücke, managing director of the Bundesindustrieverband Deutschland Haus-, Energie- und Umwelttechnik (German federal association for building, energy and environmental technology – BDH) and Secretary of the Economic Commission of the Association of the European Heating Industry (EHI), commented: "Energy saving, energy efficiency and reducing emissions

are key topics in the Russian Federation – this was evident in all the discussions and talks given at SHK MOSCOW. The trade visitors have a keen interest in innovative building, energy and environmental systems and their readiness to invest is on the rise as well. Exhibiting companies reported receiving numerous very promising inquiries.”

This year was the tenth anniversary of SHK in Moscow and the trade fair was in fine fettle. Hailing from 21 countries, 325 companies set up shop on 8,500 square metres of net exhibition space in the ZAO Expocentr in Krasnaya Presnya, Moscow. This translated as an increase of 300 net square metres on the 2005 event. Russian companies accounted for 180 of the exhibitors, the remaining 145 had made the trip from a further 20 countries including Belgium, France, Israel, Korea, Spain, Turkey, the UK and USA. The German industry was strongly represented by 73 companies, making it the largest international contingent. Trailing behind were Italy, China and Finland. SHK was coordinated by Messe Düsseldorf in collaboration with its subsidiary Messe Düsseldorf Moscow. Lending their support were the organisers’ long-standing partners – the Association of European Heating Industry (EHI), German federal association for building, energy and environmental technology (BDH), the Fachinstitut Gebäude-Klima (institute of air-conditioning for buildings – FGK), Russian Association of Engineers for Heating, Ventilation, Air-Conditioning, Heat Supply and Building Thermal Physics (ABOK), Association of Professionals of the Air-Conditioning Industry (APIK) and the city of Moscow. For the first time, the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE) also had a stand at the fair.

Trade visitors also gave the attractive ancillary programme that rounded out the exhibitors’ offerings a warm response. The line-up included the first ever staging of the Cold Climate Conference in Moscow: the 5th International Conference on Cold Climate – Heating, Ventilation and Air-Conditioning organised by ABOK. Three hundred

experts from 29 countries attended the specialist conference on the latest energy efficient building technologies.

The specialist symposium hosted by EHI and the leading Russian industry association, ABOK is staged annually in tandem with SHK MOSCOW and once again welcomed 220 experts. This year's event was bannered "Modern HVAC Systems – the Technologies of Intelligent Building".

The next SHK MOSCOW will open its doors from 28 to 31 May 2007.

Thanks to the tremendous success achieved this year, BDH managing director Andreas Lücke reports that another joint participation under the auspices of the German Federal Ministry of Economics and Technology is planned for next year.

Further information on SHK MOSCOW can be found at [www.shk-online.com](http://www.shk-online.com), where as of August 2006 registration documents for participation in the 2007 event will also be available.

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Press contact:

Eva Rugenstein/Ruth Füßer

☎ +49 (0)211 / 4560 240

📠 +49 (0)211 / 4560 8548

✉ [RugensteinE@messe-duesseldorf.de](mailto:RugensteinE@messe-duesseldorf.de)

✉ [FuesserR@messe-duesseldorf.de](mailto:FuesserR@messe-duesseldorf.de)

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