

Press release

Positive response to the new trade fair duo SHK and ISH Moscow

With a joint German company participation sponsored by the German Federal Ministry of Economics

SHK Moscow is set to take place for the 16th time from 16 - 19 April 2012 at Moscow's main exhibition centre, Expocentre in Krasnaya Presnya. But next year will be the first time that the event takes place as a trade fair duo together with ISH Moscow.

In close cooperation with industry and trade associations, the new trade fair duo SHK and ISH Moscow covers every relevant topic, including heating technology, energy efficiency, renewable energies, water supply, water treatment, Aircontec, the Bathroom Experience, and the World of Installation Technologies, at the same time and under a single roof. Amongst exhibitors the new constellation has been met very enthusiastically. After all, the strategic partnership between two of the world's leading organisers such as Messe Düsseldorf and Messe Frankfurt makes the events the most important technology marketplace and a unique network for decision-makers in the sector.

Not new this time, but nonetheless very welcome, is the fact that next year's fair will again feature a presentation by the German Federal Ministry of Economics and Technology (BMWi). This will once again give German companies the opportunity to participate in the joint company presentation. In addition to this, the fair will also feature official national presentations by Italy, China and Finland.

One place,
one date,
one leading platform



16th International
Trade Fair & Conference

In conjunction with **ISH**
MOSCOW

EXPOCENTRE Fairgrounds
Krasnaya Presnya,
Moscow/Russia

www.shkmoscow.com



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Mitgliedschaften der
Messe Düsseldorf:



The global
Association of the
Exhibition Industry



Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

The ABOK/EHI experts conference, the largest and most important professional conference on the topic in Russia, will also take place in parallel to the fair. The slogan for 2012 will be "Innovative energy-efficient heating, water supply and air-conditioning equipment for buildings". As the central forum for communication and dialogue, it combines technology and science very efficiently – making it an attractive, all-encompassing B2B event for experts in the field of building and energy technology. The conference is organised by the two leading associations in the industry, ABOK (the Association of Engineers for Heating, Ventilation, Air-Conditioning, Heat Supply & Building Thermal Physics) and EHI (the Association of the European Heating Industry).

This also continues the professional cooperation between the most important associations in the sector, BDH – Federal Industrial Association of Germany House, Energy and Environmental Technology, EHI – Association of European Heating Industry, and ABOK in 2012, and the trade association Gebäude-Klima e.V. (FGK) and the WPC (World Plumbing Council) have also pledged their support.

Further information is available online from: www.shkmoscow.com, or contact Katja Burbulla, BurbullaK@messe-duesseldorf.de, (Tel.: +49(0)211/45 60-7707) or Thomas Franken, FrankenT@messe-duesseldorf.de, (Tel.: +49(0)211/4560-7709) at Messe Düsseldorf.

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